

Assessment Plan

Presentation 6/11, Final paper 6/12

Goals

- To apply the scholarship we've read this semester
- To think through how to assess different types of programs
- To engage with program assessment
- To practice writing an assessment plan
- To defend your plan in a presentation as well as in writing

Description

For this project, you'll be designing an assessment plan for a particular purpose at a type of institution of your choice. You'll want to base your assessment on the sources we've read and discussions we've had in class, but you'll also want to do additional research. Such research would focus on the particular type of assessment and the particular type of institution you'll be designing it for. Some of this will come from scholarly sources; however, you will also want to do a little research on similar plans via university websites.

Your assessment plan should follow the basic form of the examples we read from the WPA Assessment Models. You'll want to include the **background and research questions**, the **details** of the assessment itself, and the **principles** you see guiding your assessment. You obviously won't have results; however, you should have some kind of **concluding section** that comments on the potential limitations, any follow ups (such as how you will know if the assessment is valid), and any other concluding information. You may also wish to include a **budget** in your proposal, should you feel like your assessment would require additional funds beyond normal staffing. (For example, will you provide a stipend for readers of portfolios or will it just be required of teachers.)

Your presentation (~15 min) will not only share your plan with the class, but also justify it. You'll explain the choices you've made and why. You may wish to include this information in memo with your plans as well.

Options

You may choose an existing university to build this plan for or you may make one up that is typical for its size and type. Even if you know the school, since you are not currently an administrator there, your plan will be based on some fictionalization of that university. In other words, feel free to construct the background details you need, as long as they are reasonable and you take them into consideration when designing your plan.

You may choose from the following types of plans and types of universities. If you have an idea for an option not listed, please let me know.

Types of Plans

Writing Program

Writing Center

WAC Program

Writing Intensive Program

Technical/Professional Writing Program

Intensive English Institute

Placement

Proficiency

Types of Schools

Technical/Vocational School

Community College

Liberal Arts College

Historically Black College/University
(HBCU)

Tribal College

Research University

High Research University (Ball State is
this)

Very High Research University

For more information on types of schools, google Carnegie Classifications. Consider the size of the university, the level of research, the environment (urban, rural, etc), whether it is 2 or 4 years and if it has graduate programs.

Grading

You will be graded on how well your work reflects the goals and description of this assignment. Your grade will be holistic and will include both your presentation in class and your written assessment plan. I'll be looking to see how well your plan fits with current theory on program assessment that we've been reading as well as outside sources you've acquired. I'll also be looking for how you've contextualized your assessment. Does this assessment seem fitting for the particular type and setting? You'll be justifying these choices in your presentation. Overall, does this seem like a feasible, well-planned assessment for your particular purpose and context?