

# Jennifer Grouling

Ball State University

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## Positions Held

### Ball State University

*Associate Professor.* Fall 2018-present.

*Assistant Professor.* Fall 2011-Spring 2018

### Administrative Positions

*Director of the Writing Program.* Spring 2018-Spring 2023.

*Director of the Writing Center.* Fall 2011-Fall 2014.

### Virginia Tech

*Graduate Teaching Assistant.* Fall 2007-Spring 2011.

*Graduate Assistant Director of the Writing Program.* Fall 2008-Spring 2010.

### North Carolina State

*Lecturer.* Fall 2005-Spring 2007.

*Graduate Teaching Assistant.* Fall 2003-Spring 2005.

## Publications

### Books

Grouling, J. (2022). [Adapting VALUES: Tracing the Life of a Rubric through Institutional Ethnography.](#) *Perspectives on Writing Series.* WAC Clearinghouse.

Hedge, S. & Grouling, J. (co-editors) (2021). *Roleplaying in the Digital Age: Transmedia Storytelling, Tabletop RPGs and Fandom.* McFarland & Company, Inc.

Cover, J.G. (2010). *The Creation of Tabletop Role-Playing Games.* Jefferson, NC: McFarland & Company, Inc.

### Articles

Grouling, J. (2023, Jan-Feb). Better faculty relations through assessment. *Assessment Update* 35(1), 7,12-13.

Grouling, J. (2018). Training writing teachers: An assignment in mapping writing program values. *Prompt: A Journal of Academic Writing Assignments* 2(1).

<http://thepromptjournal.com/index.php/prompt/article/view/16/27>

- Grouling, J. (2018). The genre of teacher comments from hard-copy to iPad. *Journal of Response to Writing*, 4(1). <http://journalrw.org/index.php/jrw/article/view/103>
- Grouling, J. (2017). The path to competency-based certification: A look at the LEAP Challenge and the VALUE Rubric for Written Communication. *Journal of Writing Assessment*, 10(1). <http://journalofwritingassessment.org/article.php?article=120>
- Grouling, J. & Buck, E. (2017). Colleagues, classmates, and friends: Graduate v. undergraduate tutor identities and professionalization. *Praxis: A Writing Center Journal*, 14(2). <http://www.praxisuwc.com/grouling-and-buck-142>
- Grouling, J. & Grutsch McKinney, J. (2016). If you build it, will they come? Degrees of multimodality in writing center users' texts. *Computers and Composition*, 41. <http://dx.doi.org/10.1016/j.compcom.2016.04.003>
- Grouling, J. (2015). Resistance and identity formation: The journey of the graduate student-teacher. *Composition Forum* 32. <http://compositionforum.com/issue/32/resistance.php>
- Cover, J.G. & Lockridge, T. (2009). Icons and genre: The affordances of LiveJournal.com. (*Reconstruction: Studies in Contemporary Culture* 9(3). [http://reconstruction.eserver.org/093/cover\\_lockridge.shtml](http://reconstruction.eserver.org/093/cover_lockridge.shtml)

## Book Chapters

- Grouling, J. (2021). Paratextuality and Transmediation in D&D Board Games. In *Roleplaying Games in the Digital Age*. McFarland & Co, Inc.
- Grouling, J., Hedge, S., Schweigert, A., & Snider, E.G. (2014). Questing through class: Gamification in the professional writing classroom. In *Computer Games and Technical Communication*. Ashgate Publishing.

## Conference Presentations

- Transitioning from W Courses to WAC in the “Age of Austerity.” *International Writing Across the Curriculum Conference*. Virtual Session, June 2023.
- The WPA’s Dilemma: Responding to Institutional Betrayal from Within. *Conference on College Composition and Communication*, OnDemand Virtual Session, February 2023.
- Improving Assessment in the Academy: Engaging More Voices, Broadening the Conversation. (Invited panel discussion.) *Assessment Institute*. Indianapolis, IN. October 2022.
- Preparedness, Process, and the Ecology of Rubrics. *Conference on College Composition and Communication*., OnDemand Virtual Session, March 2022.
- National Writing Rubrics & the Authoring of Error. *National Conference for Teachers of English*. OnDemand Virtual Session, Nov. 2021
- Mapping Power Relations through Institutional Ethnography and Genre Studies. *Ethnographies of Academic Writing: Research and Pedagogy*. Zaragoza, Spain. May 2019.
- Learning to Rubric: The Development of a Programmatic Rubric at a Small Liberal Arts College. *Conference on College Composition and Communication*. Kansas City, MO. March 2018.
- Creating Meaningful Programmatic Assessment with the AAC&U VALUES Rubrics.” *Conference on College Composition and Communication*. Portland, OR. March 2017.
- Students in Boxes: WAC Rubrics and Racism.” *International Writing Across the Curriculum Conference*. Ann Arbor, MI. June 2016.
- Interdisciplinary Writing Assessment: Rubrics and Norming Across the Curriculum.” *Conference on College Composition and Communication*. Tampa, FL. March 2015.

- From Analysis to Game Design in the English Classroom.” *CUNY Games Festival*. New York, NY. January 2015.
- Writing Across Languages: Cross-disciplinary, Spanish Composition Tutoring in the Writing Center.” (with Lisa Kurisak and Morgan Aprill). East Center Writing Center Association Conference. Oxford, OH. March 2014.
- The Triforce of Wisdom: Student Engagement, Gaming Practices, and Writing Pedagogy.” (with Eva Snider and Stephanie Hedge). *Conference of College Composition and Communication*. Las Vegas, NV. March 2013.
- Negotiating Response: Variations between On-Line and Face-to-Face Commenting.” *East Central Writing Center Association Conference*. Indianapolis, IN. March 2012.
- The Writing Center: A Composition Gateway.” *Conference of College Composition and Communication*. St. Louis, MO. March 2012.
- How Teaching Shapes Academic Identity: The Case of the Composition GTA.” *National Conference for Teachers of English*. Chicago, IL. November 2011.
- Standardization or Harmonization? Bologna, US Higher Education, and Composition Studies.” *Thomas R. Watson Conference*. Louisville, KY. October 2010.
- The Slow Death of a University Writing Program: Politics and Legacy at a Large Research University.” (Co-presenter with Amy Reed Patterson.) *Conference of College Composition and Communication*. Louisville, KY. March 2010.
- WAC/WID—How WPA Discourse Shapes the Virgule.” *Council of Writing Program Administrators Conference*. Minneapolis, MN. July 2009.
- Killing Time?: Narration, Order and Duration in *The Sandman*.” *International Conference on Narrative*. Birmingham, UK. June 2009.
- Disciplinary Awareness: The Reconciliation of Writing in the Disciplines and Writing Studies.” *Who Owns Writing? Revisited*. Long Island, NY. October 2008.
- Everyone Knows Your Icon: Visual Images as Identity and Identification on LiveJournal.” *Conference of College Composition and Communication*. New Orleans, LA. April 2008.
- Listening First: How First Year Students Enter the Academic Conversation.” *Conference of College Composition and Communication*. New York, NY. March 2007.
- Structure, Character, and Identity in Role-Playing Game Narratives.” *International Conference on Narrative*. Louisville, KY. April 2005.

## Research Grants

**Summer Assessment Grant.** Ball State Office of Institutional Effectiveness.

Adapting Values. Summer 2017. \$1,000

Adapting Values. Summer 2016. \$1,000

Cross-Disciplinary Writing Assessment: Rubrics Across the Curriculum. Summer 2015. \$1000.

**Aspire Research Grant.** Ball State Sponsored Programs Office.

Interdisciplinary Writing Assessment: Rubrics and Norming Across the Curriculum. Summer 2014-Spring 2015. \$9799.10

**Summer Research Fellowship.** (with Alysha Schweigert) Ball State Writing Program

Commenting with Technology: Responding to Student Writing in the Age of Apps., Summer 2013. \$2,000.

## Teaching

### Graduate Courses

#### Ball State

ID 601: Practicum in Teaching English (Composition), Fall 2014, Fall 2017, Fall 2018, Fall 2019, Fall 2020 (online), Fall 2021

ENG 601: Research in English Studies, Fall 2022.

ENG 605: Foundations for Teaching Writing, Spring 2012, Spring 2013, Spring 2014, Spring 2015, Spring 2016, Spring 2017

ENG 690: Special Topics: Writing Assessment, Summer I 2015

ENG 693: Writing in the Profession, Fall 2013, Spring 2020

ENG 688: Writing Program Administration, Spring 2018, Summer 2022

ENG 699: Contemporary Composition, Spring 2023.

### Undergraduate Courses

#### Ball State

ENG 103: Rhetoric & Writing, Spring 2022

ENG 104: Writing Research, Fall 2013, Spring 2013, Spring 2014, Spring 2015 (2 sections), Spring 2016

ENG 114: Honors Composition, Fall 2012

ENG 210: Introduction to Rhetoric and Writing, Fall 2011, Fall 2015, Spring 2017, Spring 2021 (online)

ENG 435: Special Topics in Rhetoric and Writing: Responding to Writing, Spring 2012

ENG 444: Senior Seminar in English Studies: Narrative, Gaming, and Literacy, Fall 2012, Fall 2013, Fall 2014, Fall 2015, Spring 2017, Spring 2019, Spring 2023

#### Virginia Tech

ENGL 1105: Freshman English: First-Year Writing, Fall 2009

ENGL 1106: Freshman English: Writing from Research, Spring 2008, Spring 2010, Spring 2011

ENGL 1204: Honors Composition, Fall 2008, Spring 2009

ENGL 3764: Technical Writing, Fall 2010 (2 sections)

**North Carolina State** (between Fall 2004-Spring 2006)

ENG 100: Introduction to Academic Writing

ENG 101: Academic Writing and Research in the Disciplines

### Thesis Committees (completed)

#### Dissertation Chair

Tara Buck., PhD student in Applied Linguistics. (Committee Co-Chair). "The Influence of Instructor Gender on Feedback: A Linguistic Study of FYC Instructor Response." Defended Fall 2023.

Margo Brines, PhD student in Rhetoric and Composition. “Universal Design and Accessibility in the Composition Classroom.” Defended Fall 2023.

Kelsie Walker, PhD student in Rhetoric and Composition. “Reporting, Assessment, and Accountability: A Genre Study of Writing Center Reports.” Defended Fall 2018.

Matthew Balk, PhD student in Rhetoric and Composition. “Primary Materials and Writing Center Historical Narratives: An Archival Case Study of the Ball State Writing Center.” Defended Summer 2016.

Elisabeth Buck, PhD student in Rhetoric and Composition. “Archives, Agency, and Authorial Agency: The Visibility of Digital Inquiry in Writing Center Scholarship.” Defended Spring 2016.

Nicki Litherland Baker, PhD student in Rhetoric and Composition. “The Rhetoric of Regional Place Branding on Local Residents: A Case Study of the Our Story Project.” Defended Spring 2016.

Elizabeth Imafuji, PhD student in Rhetoric and Composition. “The Role of Interest in First-Year Composition” Defended May 2014.

### **Dissertation Committee Member**

Scott Bruner, PhD student in English Literature, Media, Cinema & Design Studies, University of Wisconsin—Milwaukee. Defended Spring 2023.

Yusi Chen, PhD student in Applied Linguistics. Defended Spring 2023.

Sara Strasser, PhD student in Rhetoric and Composition. Defended Summer 2022.

Cara Miller, PhD student in Rhetoric and Composition. Defended Summer 2019.

Morgan Gross, PhD student in Rhetoric and Composition. Defended Spring 2018.

Carie King, PhD student in Rhetoric and Composition. Dissertation Defended Spring 2017.

Elmar Hashimov, PhD student in Rhetoric and Composition. Dissertation Defended Spring 2015.

Erin Banks-Kirkham, PhD student in Rhetoric and Composition. Dissertation Defended Spring 2015.

Laura Romano, PhD student in Rhetoric and Composition. Dissertation Defended Spring 2014.

Jennifer Stewart, PhD student in Rhetoric and Composition. Dissertation Defended Spring 2014.

### **MA Project Advisor**

Evans Mensah, MA student in English Studies. Completed Summer 2023.

Sarah DeNicolò, MA student in Rhetoric and Composition. Completed Spring 2023.

Emilie Schiess (co-directed with Lynne Stallings), MA student in TESOL. Completed Spring 2021.

Bethany Meadows, MA student in Rhetoric and Composition. Completed Spring 2020.

Evelyn Stewart Pratt, MA student in Rhetoric and Composition. Completed Summer 2019.

Kate Waldrop, MA student in Rhetoric and Composition. Completed Spring 2014.

### **Undergraduate Honors Thesis Advisor**

Rebecca Brill, Literature. “Exploring Collective Storytelling, Sexuality, and Diversification in Slash Fanfiction.” Spring 2015.

Thomas Carreras, Creative Writing. “Video Games and Art.” Fall 2013.

Emma Baumann, English Education. "The Lost Process of Revision." Fall 2012.

Larry Matovina, Creative Writing. "Resources: A Card Game." Fall 2012.

## Service

### Grants

Summer Assessment Grant. Ball State Office of Institutional Effectiveness.

Writing to Learn in Criminal Justice (with (with Brandy Rocheleau & Jennifer Christman), Summer 2020.

Writing Program Assessment Plan, Summer 2019.

English Department Student Learning Outcomes Revision, Summer 2018.

Online Writing Center Tutoring. Ball State Office of Online and Distance Education. Fall 2013-Fall 2014.  
Ongoing funding for online tutors.

### University Service (Ball State)

Mediator. *Ball State Peace Center*. Spring 2022-present.

President's Advisory Council on Inclusive Excellence, Spring 2019-Spring 2021.

Assessment Committee, Fall 2018-Spring 2020, Fall 2022-Spring 2023.

Core Curriculum Committee, Fall 2019-Spring 2022. Chair Fall 2021-Spring 2022.

Graduate Recruitment Fellow. Graduate School. Summer 2016.

Graduate Education Committee, Fall 2013-Spring 2015.

### Department Service

Assessment Committee. English Department. Chair. Fall 2015-Spring 2020. (Excepting Fall 2016)

Rhetoric and Composition Area Committee. English Department. Fall 2011-present. Chair Spring 2014-Spring 2015.

Rhetoric and Writing Search Committee. English Department. Fall 2013-Spring 2015, Fall 2018-Spring 2019.  
Chair Fall 2014-Spring 2015.

Graduate Recruitment Coordinator. English Department. Fall 2015-Spring 2016.

Salary Committee. English Department. Fall 2014-Spring 2015.

Executive Committee. English Department. Fall 2011-Spring 2015; Spring 2017-Spring 2023.

Writing Committee. English Department. Fall 2011-Fall 2014. Spring 2017-present. Chair Spring 2017-Spring 2023.

Programs Committee. English Department. Fall 2012-Spring 2014.

Graduate Student Admissions Committee. English Department. Fall 2011-Spring 2013, Fall 2015-Summer 2017, Spring 2022.

Mentor for First-Year Writing Program. Ball State University. Fall 2012.

### Presentation & Workshops

"Assessing Writing Across the Core." Ball State Assurance of Learning Day, April 2022.

“Contract Grading in Canvas.” Ball State Teaching and Technology Summit, April 2022.

LEAP Indiana Book Club Leader. *Radical Hope*. Five meetings in Spring 2022.

“Adapting the VALUE Written Communication Rubric.” LEAP Indiana Coffee Hour, March 2021.

“Designing a Rubric for Student Writing in Criminal Justice” (with Brandy Rocheleau & Jennifer Christman). Ball State Assurance of Learning Day, April 2021.

Episode 18. Pedagogue Podcast. March 12, 2020. <https://www.pedagoguepodcast.com/blog/episode-18-jennifer-grouling>

Writing Across the Curriculum, 4-part series. Office of Strategic Engagement. Fall 2018.

“Adapting VALUES: The Life of a Rubric.” Special Assigned Leave Presentation. Spring 2017.

“Introduction to the GEM Guide.” Graduate Education Management Recruiting Workshop. Fall 2016.

“Ways of Working with Data.” Graduate Education Management Recruiting Workshop. Summer 2016.

“Designing Assessment for Your Department’s Values.” Assessment Forum. April 2016.

“If You Build It: Multimodality in Writing Center Users’ Texts.” (with Jackie Grutsch McKinney). Take Three Department Speaker Series. Fall 2015.

“Customizing Rubrics for the Classroom.” Writing Program Orientation. Fall 2015.

“Commenting in the Age of Apps.” (with Alysha Schweigert). Writing Program Speaker Series. March 2014.

“Write Like an MBA.” Ball State MBA Fall Kick-Off Event. Fall 2013.

## Reviews

### External Reviews

Central Michigan University, Program Review of MA and BA in English, Spring 2023.

Indiana University-Bloomington, Promotion File, Fall 2022.

### Presses & Journals

Palgrave Press

MIT Press

*Composition Forum*

*Critical Studies in Media Communication*

*Composition Studies*

*Enculturation*

*Journal of Response to Writing*

*Popular Culture Review*

*Prompt: A Journal of Writing Assignments*

*Studies in American Humor*

*WPA: Writing Program Administration*

## Education

**Ph.D. English, Rhetoric and Writing.** Virginia Tech, Blacksburg. May 2011.

Graduate Certificate: Future Professoriate

Dissertation: Disciplinary Participation and Genre Acquisition of Graduate Teaching Assistants in Composition.  
Committee Members: Katrina Powell (chair), Kelly Belanger, Michael Carter, Diana George, Carolyn Rude

**M.A. English, Rhetoric and Composition.** North Carolina State University, Raleigh. May 2005.

Thesis: Tabletop Role-Playing Games: Perspectives from Narrative, Genre, and Rhetorical Theory. Committee  
Members: David Herman (co-chair), David Reider (co-chair), Michael Carter.

**B.S. English Education.** University of South Dakota, Vermillion. May 1998.