

**Rhetorical Analysis**  
**Rough Draft: 9/26**  
**Final Due: 10/1**

***Overview***

A rhetorical analysis looks at the way a text is written for a particular audience. For this rhetorical analysis you will compare and contrast two different sources on your topic. These sources should be about the same general topic but should be written for different audiences. You may choose to either compare two scholarly pieces from two different disciplines or to compare a scholarly source and a popular source.

***Purpose and Goals***

The purpose of this project is to

- Think critically about the way writing changes for different audiences
- Become more familiar with the format of academic writing
- Apply what you have learned about academic writing
- Identify specific examples of writing techniques in your sources
- Become more familiar with the sources for your project and how you might use them in your own writing
- To revise a paper based on peer feedback

***Details***

Your paper should be about 1000 words (roughly 4 pages). It should include detailed examples from the sources you are comparing.

***Sources***

In addition to the sources you are comparing, it would be helpful for you to reference either your textbook or Linton, Madigan, and Johnson. The idea is to test what those sources say about academic writing by applying it to examples from your own sources. Cite sources using MLA or APA format.

***Evaluation***

Your paper will be graded based on the Writing Program Evaluation criteria. In particular, I will be looking for how well your examples support your points about writing. You should make good use of your source material, including our readings for class. Your own essay should be well-organized with a clear thesis statement. All sources should be cited correctly, both on your Works Cited or Reference page and internally. Your writing should be clear and easy to read without mistakes that impede readability. Your final paper should incorporate the feedback you received on your rough draft.